

Print-on-Demand Success



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Succeed With Content

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Introduction

One of the biggest advantages of setting up a print-on-demand (POD) company is that it can be done with limited finances.

Print-on-demand uses a simple business model where you can create your own design and print it on items, like T-shirts, wall art, bags, kitchen items and many other products. This means that literally anybody can start a print-on-demand business provided they have the skills and are willing to put the work in.

This book will share numerous examples of POD products that you can create, which platforms you can sell them on, and how much you should charge for them.

So without further ado, let's take a deeper dive into the world of POD products to give you some ideas so you can start your own POD products venture.

Hot Niches for Print-on-Demand Products



There's always an audience for print-on-demand products. People love them! Thanks to personalization and POD services, print-on-demand products are everywhere. They make thoughtful gifts and can be an affordable way to decorate your home, too.

While POD products are popular in general, you can probably guess that trends and niches come and go. One of the best things about POD products is that they are easy to create, and that makes it easy for creators like you to pivot to new niches as they become popular.

Here are some of the hottest products and niches for print on demand products.

Kitchen Items

Our first niche is items for the kitchen. These items may include the following products:

- Kitchen towels
- Potholders and oven mitts
- Wall art
- Decorative stickers (for storage containers, etc.)
- Aprons

According to Shopify, the global market for kitchen towels alone is expected to reach \$20.9 billion by 2026. What I like about kitchen products is that there are several options that can allow POD product creators to turn a profit.

If you're someone who likes to design patterns, you could create a pattern and sell kitchen items featuring it on Redbubble. If you want to offer personalization, you could create designs for towels and aprons, list them in your Etsy store, and partner with a POD provider who can fulfill your orders.

Digital Wall Art

Everyone likes to have artwork to display in their home and digital wall art provides an affordable way to get what you want – in the size you want it. According to Statista, the global online market for digital art is expected to exceed \$9 billion by 2024.

The good news is that there are many POD suppliers who are ready to partner with artists to provide high quality, fine art prints to customers. Most offer printing in an array of sizes, and some may even offer framing services.



Some of my favorite POD providers for fine art printing include the following.

- [Saatchi Art](#)
- [ArtPal](#)
- [Fine Art America](#)
- [GalleryDirectArt](#)

What sets these providers apart is their ability to provide high resolution, high quality prints on canvas, paper, and other materials. Most offer integration with Etsy and Shopify, making it easy to sell your artwork online.

Reusable Water Bottles (and Other Eco-Friendly Products)

Most of us realize that we have collectively burned through a significant percentage of the planet's resources. It's for that reason that the market for reusable water bottles is booming – and is expected to continue to do so.

The [global market for reusable water bottles](#) was \$8.38 billion in 2020 and is expected to grow by 4% annually through 2028.

There are many print-on-demand providers who have added reusable water bottles to their product inventory in materials ranging from plastic to glass to aluminum. By creating unique and memorable designs to be printed on these bottles, you can take advantage of this hot niche.

Some of the many providers to consider include [Gooten](#), [Printify](#), [Printful](#), and [Gelato](#). Best of all, if you sell POD water bottles, you'll be helping to save the planet!

Mental Health Awareness

One of the ways in which society has adapted is in the way we talk about mental health. Where things like depression and anxiety were once stigmatized, there is a new openness in discussing mental health – and for that reason, there's also a high demand for products promoting mental health awareness.

Some of the items that you may want to consider in this fast-growing niche include:

- T-shirts, hats, and other apparel
- Technology accessories, such as cell phone and tablet cases
- Mugs and reusable water bottles (see above)
- Wall art
- Keychains and other personal items

What I like about this niche is that it reflects a beneficial change that can help people. If you're someone who enjoys creating positive and affirming designs, this could be the right niche for you.

True Crime

One of the trends that seems to only increase in popularity is true crime. People can't get enough of it and if you're someone who listens to podcasts or watches YouTube videos, you have probably experienced this growing niche first-hand.

True-crime inspired POD products can include:

- T-shirts
- Sweatshirts
- Jewelry
- Puzzles
- Wall art

People who love true crime *really* love it – and they're always eager to get their hands on new products related to their passion.

Anything with Dogs (or Cats) on It

People love their pets and while the niche of pet-related print on demand products isn't new, it is certainly evergreen.

Time to be a Caticorn



An Etsy search for the keyword “dog designs” returned more than 39,000 results, and a similar search for “cat designs” returned 30,559 results.

As you might expect, some of the print-on-demand products popular with pet owners include:

- ♦ Leashes
- ♦ Harnesses
- ♦ Dog sweaters
- ♦ Food and water dishes
- ♦ Pet beds
- ♦ Pet toys

People also love to surround themselves with items celebrating their pets, which means you can add to your profits by selling apparel and accessories featuring pets.

Family Items

The only thing better than buying a print on demand t-shirt for yourself is buying matching T-shirts for the whole family! Like the pet niche, family-related products are hugely popular and have been for a while.

Some of the unique POD products I've seen for families include:

- T-shirts
- Sweatshirts
- Hats
- Pajamas

Selling these items is a terrific way to boost your profits because you're bundling multiple products with the same design. Most family bundles offer two adult items and two kids' items, but your best bet is to allow for some customization for larger or smaller families.



Selling print-on-demand products is a fantastic way to give your customers what they want in the way they want it. Best of all, it's easy to take a digital design and resize it to look great on any product – meaning that the profit possibilities are endless!

Better yet, if you offer some personalization to your products, they will appeal even more to your customers. So let's take a deeper dive into how you can personalize POD products to increase your sales.

6 Print Fulfillment Companies To Add Personalization To Your Products

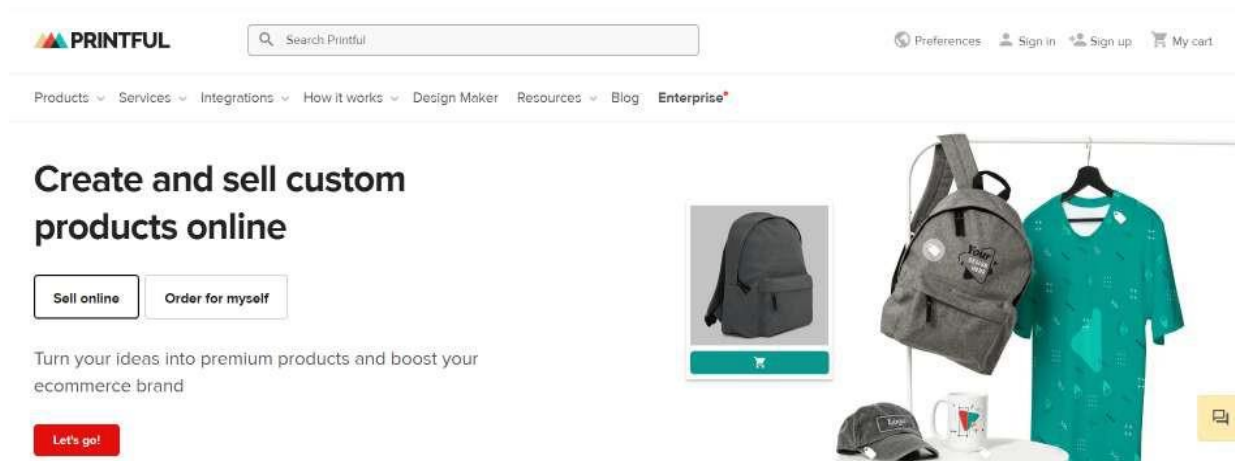
Online shoppers love personalized products. They make terrific gifts that recipients love. Let's face it – having your name on something makes it feel like the person who bought the gift put a lot of thought into it.

If you've never considered adding personalization to your POD products, now's the time to think about it. You may not realize that personalization doesn't require more work from you.



All you need is a print fulfillment company that offers a wide range of products and integrates with your online store. With that in mind, here are 6 print fulfillment companies to consider.

#1: Printful



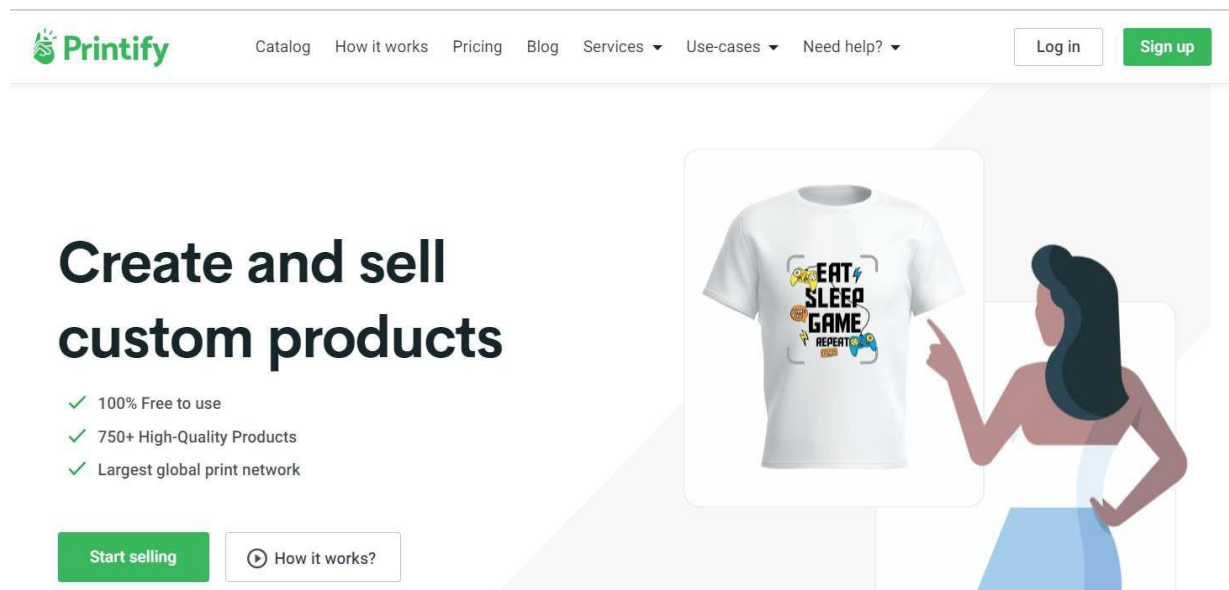
Source: <https://www.printful.com/>

Printful is one of the biggest print fulfillment companies and it's popular for a reason. They have hundreds of quality products including apparel, accessories, and home décor. Here are some other features to keep in mind.

- Integrates with Etsy, Shopify, Square, Amazon, and eBay.
- Offers a generous four-week return policy for merchandise.
- Has committed to making its products as sustainable as possible.
- Allows sellers to set their own prices.

You should know that Printful is a subscription service, so you'll pay a monthly fee and then pay Printful's product fees on a per-product basis.

#2: Printify



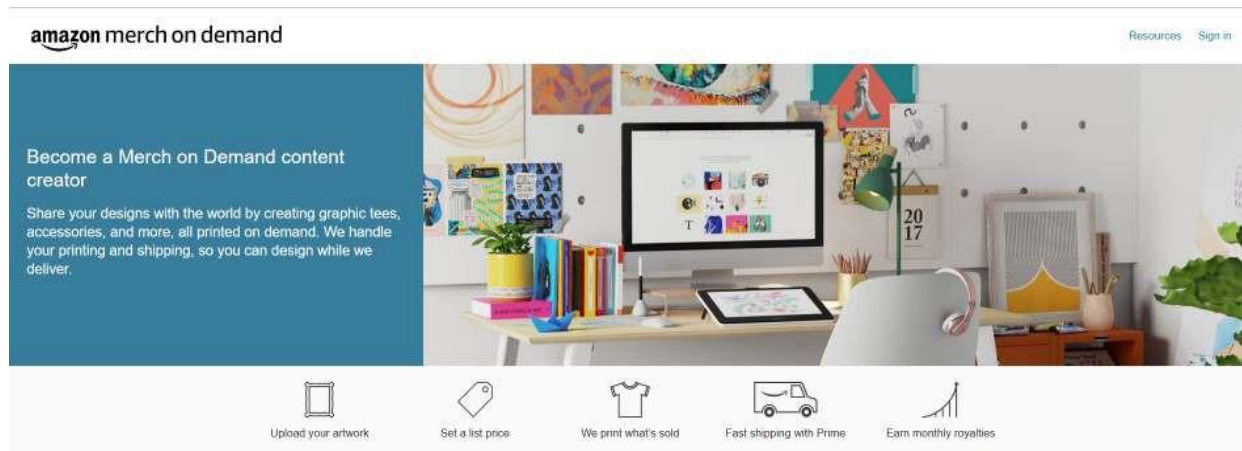
Source: <https://printify.com/>

Printify is a popular print fulfillment company that is a good choice for people who want to get started with personalization. There is a free account option that allows sellers to pay only for the products their customers order without a monthly fee.

- Printify has more than 300 products, including clothing, tech accessories, and home décor.
- Integrates with Etsy, Shopify, Wix, WooCommerce, and other online shops.
- Offers robust merchant support and quality control.

Once you've established yourself as a seller of personalized products, you may choose to upgrade to a premium account for \$24.99 per month. As a premium member, you can get up to a 20% discount on products to increase your profit margins.

#3: Merch by Amazon



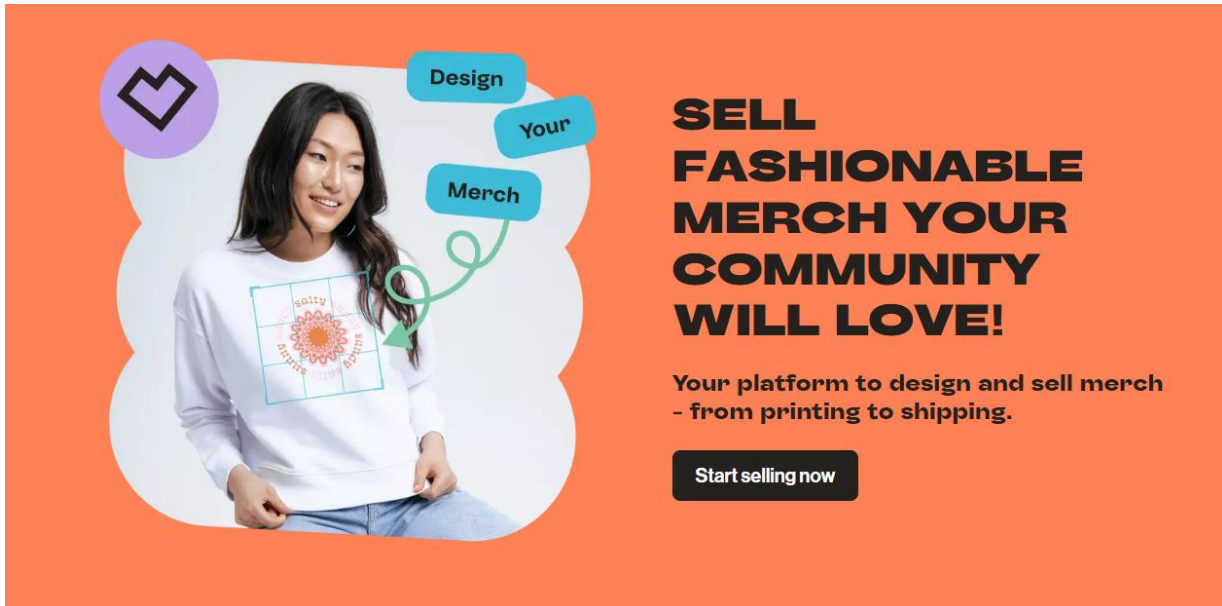
Source: <https://merch.amazon.com/landing>

Merch by Amazon is retail giant Amazon's POD service. Unlike most POD services, Merch by Amazon operates on a royalty basis. That means you'll get paid a percentage of the sale price for each product you sell.

- Merch by Amazon sellers have their products listed on Amazon, giving them a huge SEO advantage.
- Royalties are based on the sale price, and they range from 13.8% on the low end to 36.7% on the high end.
- You will start at the lowest tier with a maximum of 10 products, and as your sales increase, you can add more products to Amazon.

The best part of Merch by Amazon is that you and your customers will get access to Amazon's massive fulfillment system and customer base.

#4: Spreadshop



SELL FASHIONABLE MERCH YOUR COMMUNITY WILL LOVE!

Your platform to design and sell merch - from printing to shipping.

[Start selling now](#)

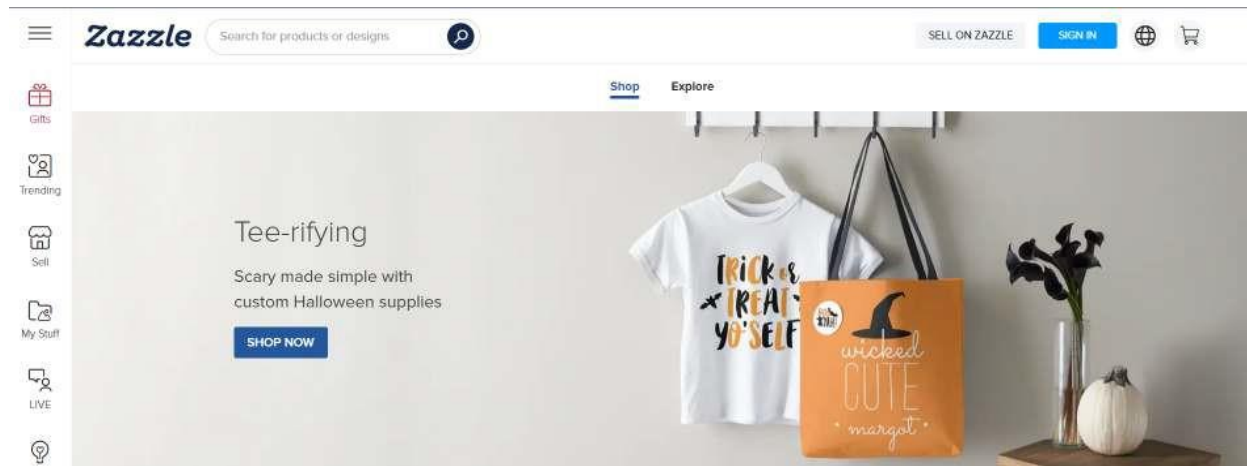
Source: <https://www.spreadshop.com/>

[Spreadshop](#) is Shopify's print on demand supplier. They offer more than 150 products, including apparel, accessories, and wall art. Here are some key things you should know.

- Spreadshop integrates with Shopify, Etsy, Amazon, Magento, and WooCommerce.
- They offer 48-hour turnaround on all orders.
- Spreadshop has committed to sustainability with its products.

Spreadshop works on a pay-per-product basis, so you'll pay only for what your customers order. They also offer top-notch customer support.

#5: Zazzle



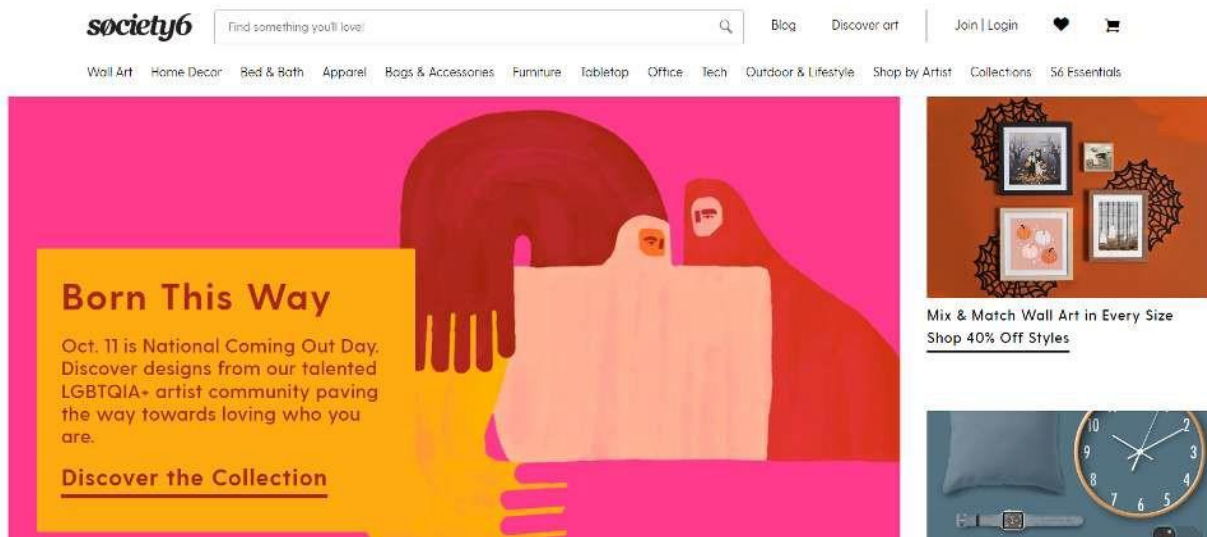
Source: <https://www.zazzle.com/>

Zazzle has a huge array of products, including some that other POD suppliers don't offer, such as cookware, invitations, and recipe binders. Sellers can choose to sell their products in Zazzle's marketplace or to sell them in another online store.

- The Zazzle API allows for easy integration with Facebook and other online stores.
- You can choose your own royalty rate – most sellers settle somewhere between 5% and 15%.
- You can increase your income by becoming a Zazzle affiliate and linking to your products from your own website.

Zazzle is a great choice if you want to sell personalized paper products, since many of the other fulfillment services focus on apparel.

#6: Society6



Source: <https://society6.com/>

Society6 offers hundreds of attractive products that can be personalized. Some of their more unusual choices include furniture, shower curtains, and Yoga mats, all of which can be personalized. You may also be interested to learn the following things.

- Society6 offers a flat 10% royalty on all products you sell. (There are exceptions for fine art.)
- You can earn an additional 10% by joining their affiliate program.
- As a seller, you can access their impressive library of POD tutorials and guides to help you get started.

Society6 caters to artists who want to sell wall art. It's important to note that you can set higher prices for artwork, and thus earn higher royalties, than the 10% standard.

Tips for Choosing a POD Supplier for Personalization

The POD supplier you choose can have a big impact on the success of your shop and products. Let's talk about the things you should consider before you select a supplier.

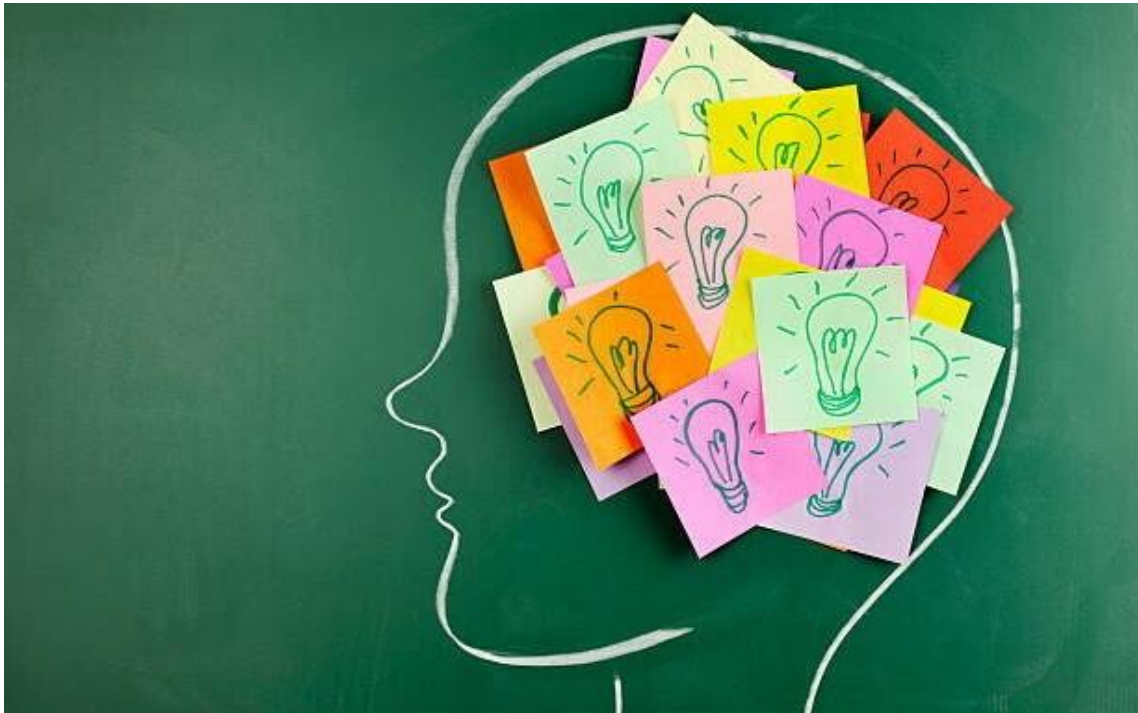
- ◆ Product range. Does the supplier offer a wide array of products?
- ◆ Pricing. How much will you pay to have the supplier print your products?
- ◆ Returns. How easy will it be for your customers to return products?
- ◆ Integrations. Will the supplier integrate with your existing shop – or with the platform you want to use to sell your products if you're just getting started?
- ◆ Customer and vendor support. How easy will it be for you (and your customers) to get help if something goes wrong?
- ◆ Shipping. How much does shipping cost and how quickly will your customers receive their products?
- ◆ Quality. Are the products good quality? (Pro tip: The best way to check for quality is to order samples. Most suppliers allow sellers to order samples at a discounted price.)
- ◆ Personalization. What are the personalization options? How long do they take to fulfill?
- ◆ Reviews. What do other sellers say about the supplier? Are they happy with their services and quality? We recommend checking [Trustpilot](#) to get a feel for any supplier that you're considering.

Selling personalized products can help you to increase your sales and profits – if you choose the right supplier. The 6 companies we've mentioned above are the best available and partnering with one of them can help you turn your products into bestsellers!

Now that you've got a better idea about how to print and personalize your products, it's time to discuss different fun POD ideas that you can explore.

10 Fresh and Fun POD Product Ideas

Making and selling print on demand products is one of my favorite ways to create income streams online. POD products don't require a huge up-front investment and you don't need to worry about storing products or even about shipping them, because your fulfillment company will take care of that for you.



You probably already know about a lot of POD products if you've browsed on Etsy. There's still a big market for traditional POD products, such as mugs and T-shirts, but wouldn't it be nice to expand your product offerings and earn more money by doing so? Here are 10 fresh and fun POD product ideas for you to consider.

#1: Dresses

We all know there's a market for POD T-shirts, but there's no rule that you can't expand your offerings to something that qualifies as an entire ensemble by itself! [Redbubble](#) allows designers to sell their prints and artwork on two styles of dress: A-line and T-shirt dresses.



Source: <https://www.redbubble.com/>

The benefit of selling dresses is that they offer customers a way to add something unique and memorable to their wardrobes at an affordable price.

#2: Leggings

The same things that apply to selling POD dresses apply to leggings as well. If you're someone who designs unique graphic prints, then leggings are the perfect canvas to show them off. Leggings are hugely popular and can be used for everyday wear as well as for workouts.

Most of the leggings on Redbubble sell for about \$40. That might seem like a lot for leggings but there's an audience for apparel that doesn't look like what everybody else is wearing.

#3: Hats

A lot of people wear hats regardless of the season. In the winter, they keep our heads warm and in the summer, they can shield us from the hot sun. There's a good market for POD hats if you know where to sell them.

[Spreadshirt](#) sells POD hats in a variety of styles including baseball caps, trucker caps, beanies, and bucket hats. Keep in mind that hat designs are more like logos and less like patterns, whereas patterns can work on dresses and leggings.



Source: <https://www.spreadshirt.com/>

#4: Phone Cases

96% of adults in the US own a smartphone and they all need a way to protect their devices from being broken or damaged in a fall. For that reason, it makes sense to sell POD phone cases.

On Redbubble, you can put your designs on iPhone sleeves, skins, and wallets. As of this writing, they do not have cases for Android phones, but you can find those on TeePublic. On a related note, you might also consider selling tablet sleeves and laptop sleeves with your designs on them.

#5: Pillowcases

One of the easiest ways to give your living room or bedroom a new look is to buy new pillowcases for your throw pillows. It's less expensive than buying new inserts and it's possible to dramatically change your décor for a low price.

POD pillowcases are a great way to market your designs, particularly if you have a knack for designing cool patterns. You can upload your designs to Redbubble. If you want to expand your offerings, you can also put your patterns on bedsheets and regular pillowcases.

#6: Pet Accessories

People love their pets and they're happy to spend money on pet accessories that are unique. POD pet accessories can help you expand your offerings to a new market.



Consider adding your designs to things like pet sweaters, bandannas, food and water dishes, and pet beds. You may also want to sell stickers that pet owners can use to adorn their existing pet accessories. Adding personalization can help you earn even more because pet owners will pay a premium for items with their pet's name on them.

#7: Neckties

A lot of POD apparel is aimed at women, but men enjoy unique apparel as well! Considering that neckties are still popular gifts for Father's Day, it may be a good idea to add a few POD neckties to your repertoire.

The best designs for neckties are small patterns but illustrations can work as well if they're properly placed on the tie. On a related note, many of the same designs and patterns that work well on neckties will also work on small items such as scarves and socks.

#8: Yoga Mats

Yoga is extremely popular and people who love it also love to buy accessories with beautiful designs. Putting your artwork or pattern on a yoga mat can help you expand into the fitness market.

The wonderful thing about a yoga mat is that it provides a big canvas for your artwork. You can easily fill a mat with a large print. You can also have fun playing around with pattern placement.

#9: Water Bottles

Carrying an aluminum water bottle has become the norm for many people. It's a way to save money and reduce plastic waste because aluminum bottles are reusable.

On Redbubble, you can put your designs on 10-inch water bottles. They come with a plastic cap. You may also think about creating stickers that are designed to go onto plain water bottles – people will buy those too!

#10: Shower Curtains

If yoga mats offer a big canvas for your artwork and prints, shower curtains offer a huge one! Just as buying new pillowcases can spruce up your bedroom, adding a new colorful shower curtain can give your bathroom a whole new look.

Your design can be printed on a fabric shower curtain and sold to customers who want to redecorate their bathrooms. On a related note, you can also consider other home décor items, such as blankets and comforters.



The world of print-on-demand products is always expanding and there's no reason you need to stick to the same old products to build your business. The 10 POD products listed here can point you in the direction of a whole new audience!

Next, let's take a look at pricing your POD products so you can maximize your profits.

Your Guide to Pricing Print-on-Demand Products



Selling print-on-demand products is one of the best ways I know to build a business. The up-front costs are low and it's possible to create a wide array of products without investing anything other than your time.

There's one potential problem. To make your POD business a profitable one, you'll need to set product prices that reflect your investment of time and energy and allow you to pay your operating expenses while also turning a profit.

It's a tricky proposition even for experienced entrepreneurs. That's why we are now going to look at pricing print-on-demand products where I'll break down the various components of price and help you set prices that are reasonable and lucrative.

Market Research

The first step of pricing is conducting comprehensive market research. Whether you're selling products on Etsy, Redbubble, or your own website, you need a clear picture of the prices for products like yours.

You'll want to do as close a comparison as possible. If you're selling art prints, look for prints of the same size and quality as yours. It won't help to compare the price of an 8' by 10' print if you're selling a 24' by 36' print.

You should expect to see a range of prices and I recommend making note of prices at the high and low end of the range. There are a lot of other variables to consider, so don't mentally lock into a price until you've looked at every aspect of cost.

Design Costs

Are you designing products yourself or paying a designer to do the work for you? If it's the latter, then it should be easy to incorporate the cost into your pricing. You know what you paid and that's the amount you'll need to recoup.

It's common for people who do their own design work to undervalue their work or to leave it out of the equation in the interest of keeping prices low. Don't do that. Your time is valuable, and you should pay yourself a fair amount for the work you do.



You should factor in the cost of any tools you use to create your designs. For example, perhaps you pay a monthly subscription fee for the premium version of Canva. That's an element of your design cost and should be accounted for in your price.

ePlatform Fees

ePlatforms, such as Etsy [charge fees for the products you list and sell](#). You will need to build these expenses into your prices.

For example, Etsy charges a \$0.20 listing fee per product and 5% of the purchase price on each sale. To earn a profit on any product you sell, you will need to charge enough to allow you to pay these fees and recoup your other expenses.

Production Costs

In the world of print-on-demand, there are two parts to every transaction: the sale itself and the printing of the product. In many cases, people who sell POD products integrate their online shops with fulfillment services, so their customers can easily order the products they want.

Printing prices can vary greatly depending on the product being printed. A large fine art print will cost far more than a mug. If you choose to integrate your shop with a printing service, you'll need to use their price list and add the printing costs into your price.

Shipping Costs

In addition to being printed, products must be shipped. While you can certainly include the shipping price as an add-on when people check out of your shop, there are some good reasons to build the cost into your product price.

81% of shoppers say that [free shipping is the number one](#) concern when shopping online and a whopping 93% say they will take action – such as adding items to their cart – to qualify for free shipping. With POD products, you'll likely have access to a list of shipping prices from your printing partner and you can use those to set your prices.



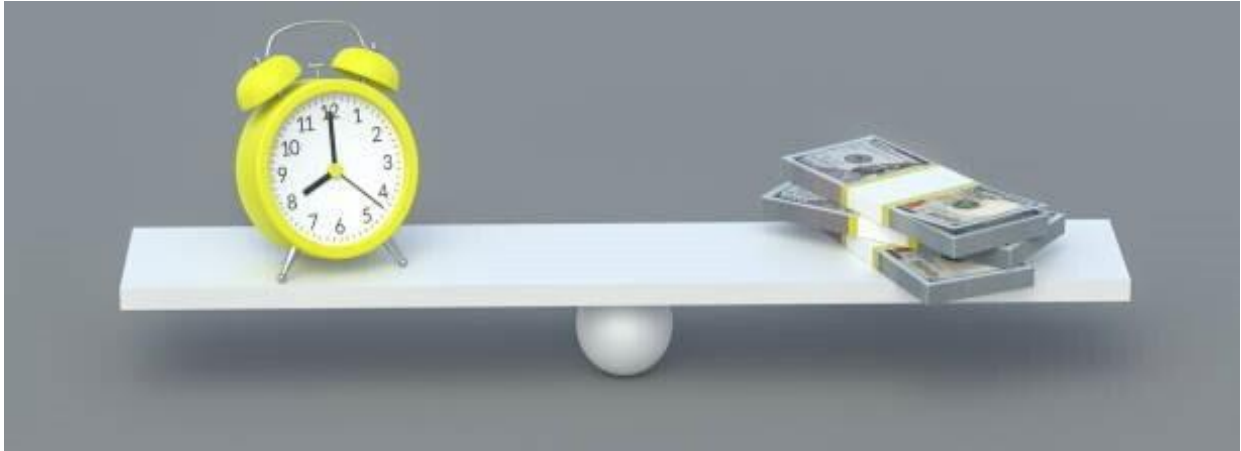
Keep in mind that 83% of buyers are willing to wait an extra two or three days for their products to arrive in exchange for free shipping. That means you can choose a ground shipping option to keep your prices reasonable.

Taxes

Most states and countries charge a sales tax and in some cases, it's your responsibility to collect and pay it. Because of variations in sales tax rates, it's almost always going to make more sense to add the taxes at the end of a transaction once you know where the customer lives.

Etsy has a detailed guide to determining your sales tax responsibilities. You can find it [here](#).

Hourly Rate



So far, we have focused on the obvious expenses associated with creating and selling POD products, but there's one more item to review. Your time is valuable. Even if you're outsourcing your designs and you plan on building the design fee into your prices, you should still account for the time you put into:

- Conceptualizing products and brainstorming ideas
- Photographing products or creating product images for your listings
- Writing product descriptions and optimizing your listings and your shop
- Evaluating and hiring designer and writers
- Setting up printing integrations
- Providing service to your customers

Your time matters. If you don't charge enough to compensate yourself, your shop won't be profitable. You must earn something for the time and creative energy you put into your print-on-demand business.

Putting It Together

After reading everything so far, the topic of pricing might seem overwhelming. You can simplify the process by following these steps.

1. List the money you have spent on the product, including design fees, tools, production, shipping, and platform fees.
2. Estimate the amount of time you have spent creating the product and listing it.
3. Estimate your sales.

One way to simplify the third step is to create limited edition products. That way, you can take your costs and divide the total by the number of products you plan to sell. Of course, you may not sell all of them, but it's a method that can help you price your products accurately.

If you're creating products with no intention of limiting the sales, then you'll need to make your best guess. With an established POD business, you can use past sales to predict future ones. Be patient with yourself. It will get easier with time.

If you follow this POD pricing, you will be able to set product prices that are both competitive and profitable. However, the next step is to actually sell your POD products. So let's move onto the final chapter and talk about different places where you can sell your POD products.

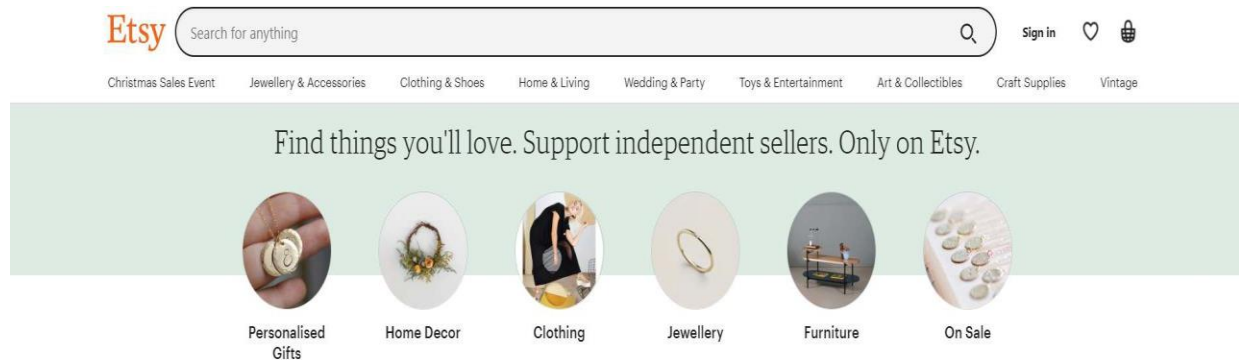
8 Places to Sell Print-on-Demand Products



Print-on-demand (POD) products offer an affordable way to start a business. They require very little in the way of an up-front investment. Once you've got a design for a product, there's no need to buy raw supplies or inventory. The product is printed only when someone orders and pays for it.

People who are just starting out with print-on-demand sometimes don't fully explore the places they can sell these products. Because there are differences in pricing and profits. That's why I've put together this helpful list of 8 places to sell print-on-demand products, included the links, and will provide some key information about each platform.

#1: Etsy



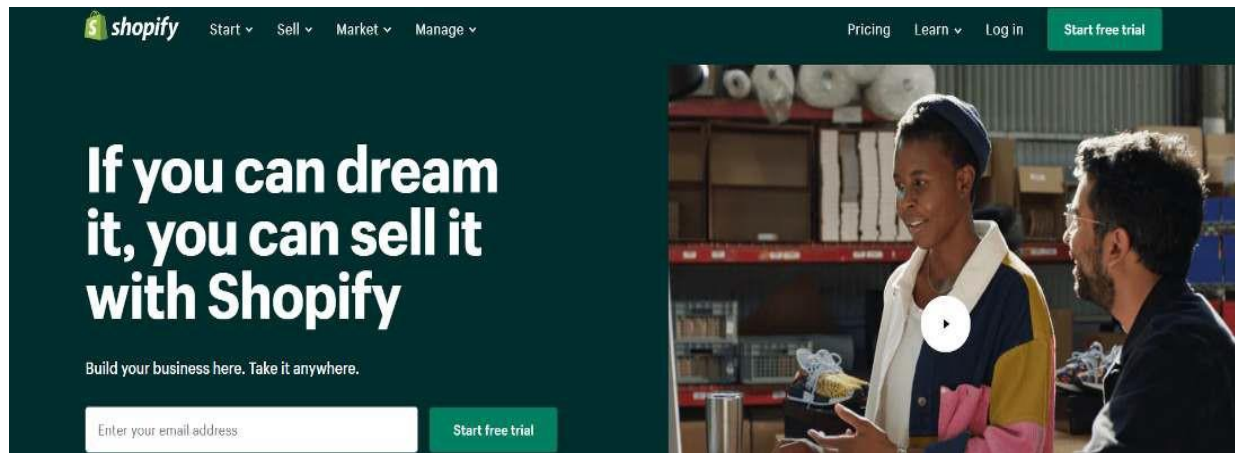
Source: <https://www.etsy.com/>

Etsy is usually the first place that comes to mind for people who want to sell handmade goods, but it's also a terrific place to sell print-on-demand products. A quick search reveals that there are thousands of shops selling printables there.

What I like about Etsy is that it's easy to set up a shop. You'll pay a one-time listing fee of \$0.20 for each item in your shop. When you sell a product, you'll pay a 5% fee on the purchase price (including your shipping fee.)

Etsy offers easy integrations with Instagram, Pinterest, and other sites, which makes it simple to market the items in your shop. You can also integrate your Etsy shop with [Printify](#) to fulfill orders.

#2: Shopify

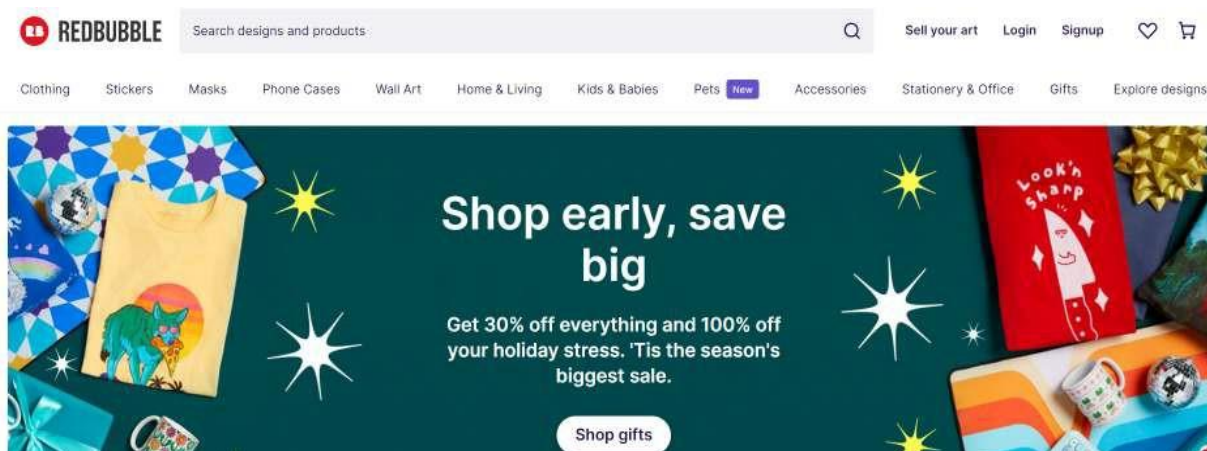


Source: <https://www.shopify.com/>

Like Etsy, [Shopify](#) lets you set up a shop to sell your printables. Their fee structure is quite different from Etsy's. You'll pay \$29 per month for your shop.

You can use plug-ins to post your products to Instagram and other sites. Shopify also makes it easy to partner with a professional printer, so your customers can arrange to have their items printed and shipped to them.

#3: Redbubble



Source: <https://www.redbubble.com/>

Redbubble is one of those sites that I wish more people knew about. It's a terrific place to create and sell products with the printable patterns you design. They have a huge array of over 70 base products that includes everything from T-shirts to bedsheets.

One of the things I like most about Redbubble is that artists get to set their own profit margins. You'll pay the base price for the product plus Redbubble's fee and any applicable tax. Everything after that is yours to keep.

You can sell your products directly on Redbubble and there's a chance you could be featured on the front page.

#4: Spreadshop



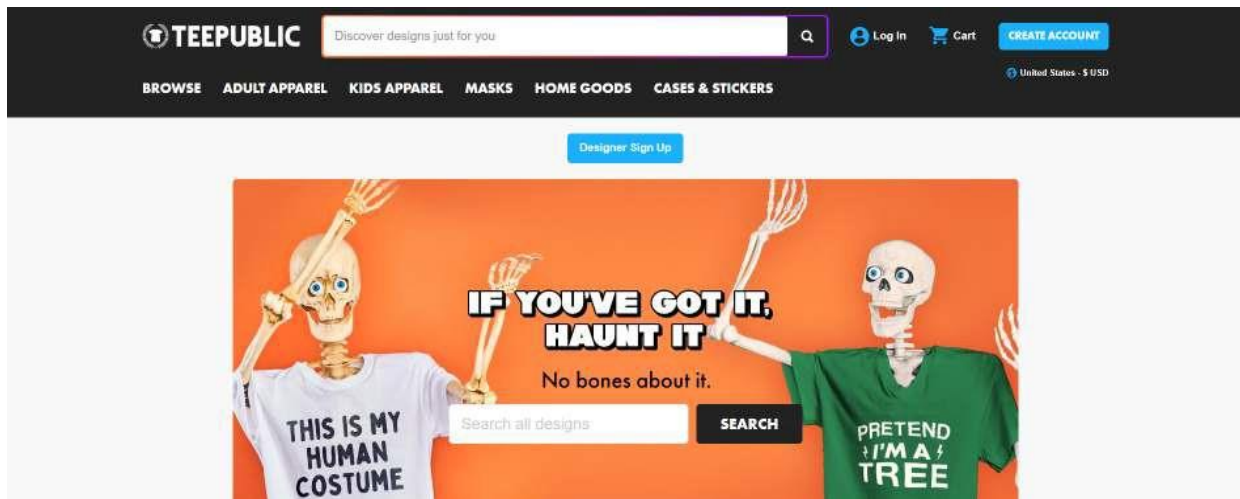
Source: <https://www.spreadshop.com/>

[Spreadshop](#) has a lot in common with Redbubble in that it's a combination marketplace and print-on-demand fulfillment service. They have dozens of available products including apparel, accessories, and more.

With Spreadshop, you can set up a shop for free and list your products for free. You get to set your own retail price for the product. After you pay Spreadshop for the base price of the product you sell, you get to keep the balance.

With both Redbubble and Spreadshop, you'll get paid once a month. You can specify how you want to receive payments.

#5: Teepublic

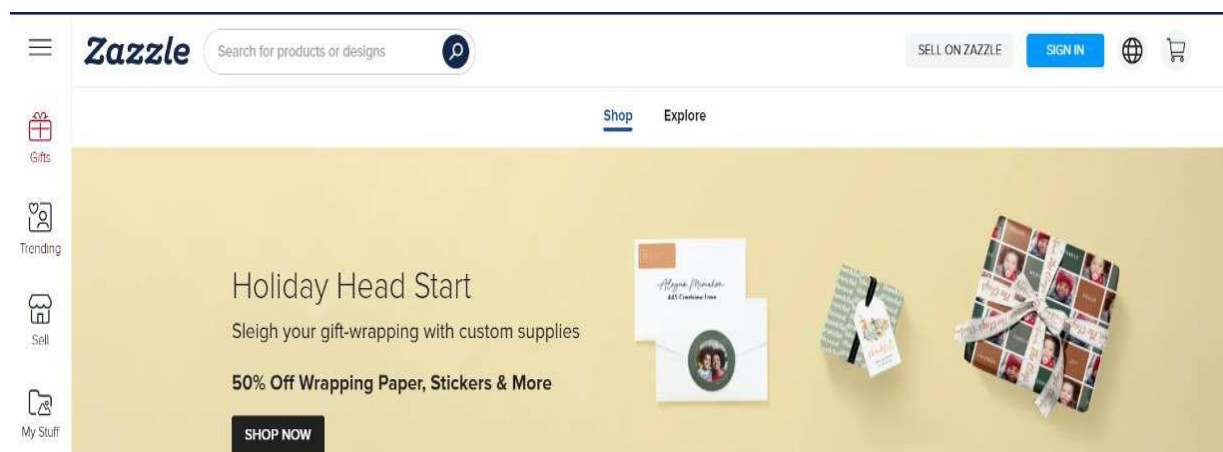


Source: <https://www.teepublic.com/>

Teepublic is a site where you can upload T-shirt designs and sell your products. If you're looking for a hassle-free way to make money on your designs, Teepublic is a good option because of their simplified pricing.

When you sell on Teepublic, you'll sell your products at a price they specify. For example, a classic T-shirt is \$20 and a classic hoodie is \$45. You'll make \$4 for each T-shirt you sell and \$8 for each hoodie. When items go on sale, you'll earn a reduced margin based on the price.

#6: Zazzle



Source: <https://www.zazzle.com/>

[Zazzle](#) is one of the best-known places to sell print-on-demand products. They have a huge marketplace and a wide array of products you can sell. You get to choose your own royalty rates, and in most cases they range from a minimum of 75% up to a maximum of 98%.

ZRank is a feature that sets Zazzle apart. When you create a store and list your first products, you will receive a ZRank score between one and 10. The score is an indication of how well you have optimized your store.

You can use it as a barometer to test your listings and — if necessary — refine them to attract the most traffic and sales possible.

#7: CafePress

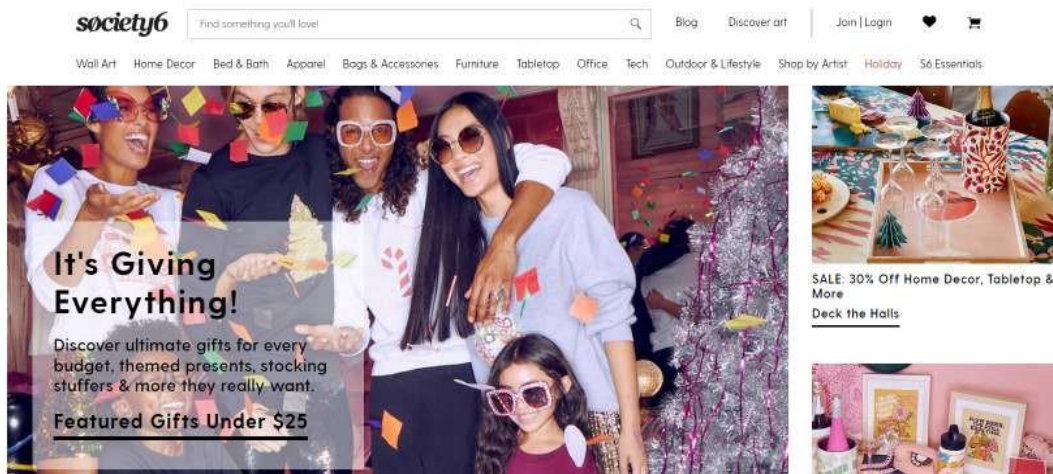


Source: <https://www.cafepress.com/>

CafePress has the biggest array of products of any site I have mentioned so far, including stuffed animals, clocks, flip flops, and jewelry in addition to the usual products, such as T-shirts and mugs.

You can sell your products directly on CafePress. They set a base price for each product. From there, you can set your royalties. Most CafePress sellers earn between 5% and 10% of the purchase price on each product they sell.

#8: Society6



Source: <https://society6.com/>

Finally, let's talk about [Society6](https://society6.com/), which is a particularly good option if you have an interest in selling art prints.

For typical print-on-demand products, such as T-shirts or pillowcases, you will earn a flat 10% royalty for each product you sell. They have a huge array of apparel, home décor, and tech products to choose from.

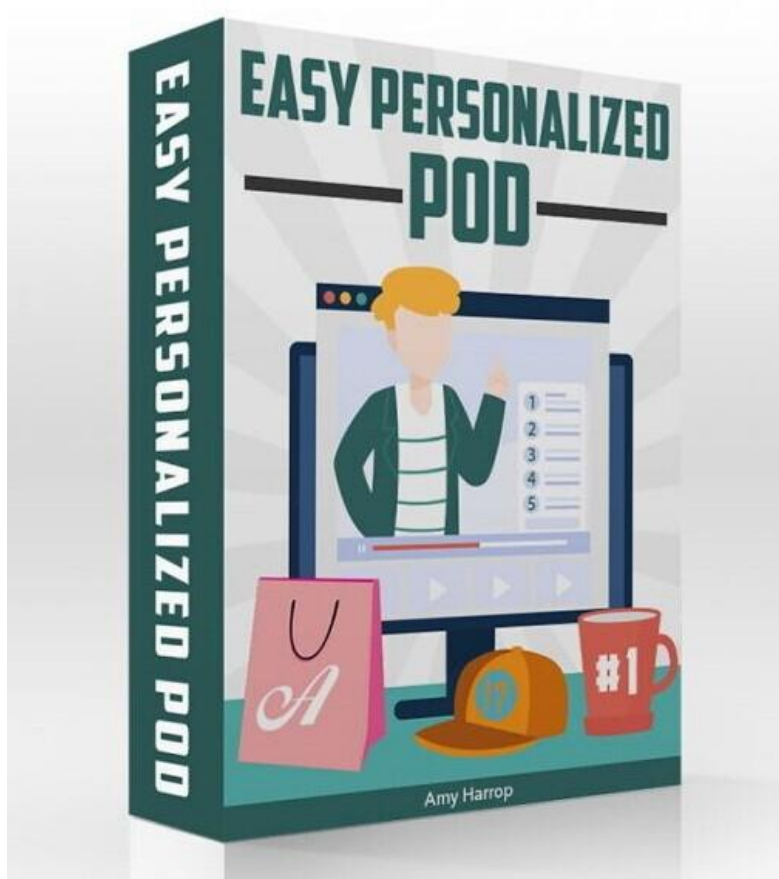
The real difference with Society6 — and the reason I recommend it if you're selling art prints of any kind — is that they allow artists to set an additional markup on their prices. You'll get to keep everything above and beyond the base price plus 10%, which makes Society6 a good place to sell fine art prints.

Another thing that sets Society6 apart is that you can sign up for their affiliate program. If you then market your artwork on your website or social media, you can earn an additional percentage as an affiliate.

Conclusion

As you can see, you have a lot of choices when you sell print-on-demand products. With the right vision, creativity, and drive, there are endless opportunities for you to start a profitable online business, giving you the freedom to become your own boss with a successful and sustainable business that has ample room for long-term growth.

If you want to expand more into the world of low content printable products, then take a look at [Easy Personalized POD](https://succeedwithcontent.com/easy-personalized-pod/) — a course that will give you everything you need to create in-demand POD products.



Source: <https://succeedwithcontent.com/easy-personalized-pod/easy-personalized-pod-tc>